



1 Coca-Cola Plaza, Atlanta, GA 30313

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# Fact Sheet

## FOR IMMEDIATE RELEASE

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## FOR MORE INFORMATION:

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## The Coca-Cola Company

### WHAT

- Multinational nonalcoholic beverage corporation
- Dedicated to refreshing the world and making a difference
  - Over 130 years refreshing the world in over 200 countries and territories
- Ranked in the top three companies of the beverage industry in 2020

### WHEN

- Created by pharmacist Dr. John Stith Pemberton on May 8, 1886, as a fountain drink
- Officially became The Coca-Cola Company once shareholder disagreements were settled in 1892
- First bottled on March 12, 1894
- Became a national icon on its 50th anniversary
- Manufactured the one-billionth gallon of Coca-Cola syrup on July 12, 1944
- First Coca-Cola can appeared in 1955
- “New Coke” created on April 23, 1985 to appeal to new public tastes
  - Received backlash and was discontinued in 2002
  - Recovered by continuing to sell Coca-Cola Classic
- Received backlash for introducing products to Iraq and Myanmar in early 2000s
- Announced future sustainability plans in February 2021

## PRODUCTS

- 200 brands worldwide offering a variety of beverages:
  - Sparkling soft drinks
    - Barg's
    - Coca-Cola
  - Waters and hydration
    - Dasani
    - Powerade
  - Juices, dairy and plant-based
    - Minute Maid
    - Fa!rlife
    - Innocent
  - Coffees and teas
    - Costa Coffee
    - Fuze Tea
    - Honest Tea

## COMMUNITY IMPACT

- Sustainable packaging:
  - 100% recyclable bottles by 2025
  - Recycle one bottle or can for every bottle or can sold by 2030
- Water stewardship:
  - Reducing shared water challenges around the world
  - Enhancing community water resilience
  - Improving the health of priority watersheds
- Sustainable agriculture:
  - 56% of priority ingredients volume sourced sustainably in 2020
  - Created Principles for Sustainable Agriculture based on environmental, social and economic criteria
- Climate:
  - Reducing absolute greenhouse gas emissions by 25% by 2030
  - Supporting those most affected by disproportionate climate change effects

## WHY

Our vision is to craft the brands and choice of drinks that people love, to refresh them in body & spirit. And done in ways that create a more sustainable business and better shared future that makes a difference in people's lives, communities and our planet

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